

Member's Guide to IFPO

To Contact the IFPO Office:

Office Hours USA: 10:00 a.m. to 5:00 p.m. Eastern Time weekdays except Holidays.

Office Hours UTC: 15:00 to 22:00 weekdays except Holidays.

Phone: 1-800-654-9557 or 1-336-468-1138

Fax: 1-336-468-1899

email: homeoffice@ainewsservice.net

By mail: IFPO, PO Box 42, Hamptonville NC 27020-0042, USA



Membership Cards and Certificate

01/06/2012

INTERNATIONAL FREELANCE PHOTOGRAPHERS ORGANIZATION

I. INTRODUCTION

When the International Freelance Photographers Organization (IFPO) was founded in 1983, no one could have possibly foreseen 25 to 30 years into the future. Now, twenty-eight years later, the original mission of IFPO -- to be the primary source of support for the universe of freelance photographers -- has stood the test of time and has surely grown beyond the wildest imaginations of the original founders.

Underscored in IFPO's Charter is the founding principle that members should not pay high annual dues to support the cost of programs outside his/her area of interest. Therefore, our philosophy of low lifetime dues coupled with "pay-as-you-go" enrollment for IFPO programs has stood the test of time.

IFPO's first member was actually enrolled on January 9, 1984. From that day forward IFPO evolved into a member driven organization. That simply means that members asked for services and support and IFPO responded with research and development when and wherever possible. That process evolved over the years to make IFPO what it is today, the longest continuing central source of support for freelance photographers around the world.

Congratulations to each of you. It was your lasting interest and ceaseless suggestions that drove an organization from its infancy in 1983 to almost 80,000 members strong with international recognition in 2011 ... and still growling.

II. IFPO MISSION

IFPO MISSION: Provide the **Tools, Back-up and Support** Necessary for Freelance Photographers to:

- **Make Money**
- **Gain Access to** Sports, Entertainment and Breaking Events.
- Find **Jobs and Clients**
- Earn the Prestige and Income that comes with **Getting Published.**

III. How to Send Your Photo to IFPO

When you enroll in an IFPO Program that includes Photo ID Hard Cards, your photo is required to be manufactured into the card. Email your photo as an attachment to homeoffice@ainewsservice.net with your name in the subject line. Almost any photo will do. We can crop, resize and mask backgrounds. No Email? Mail your photo to IFPO, PO Box 42, Hamptonville NC 27020-0042. Be sure to write your name on the back of the photo. IFPO's Hard Cards are made from the highest quality PVC material similar to a Driver's License or Credit Card.

IV. IFPO MEMBERSHIP BENEFITS

1. BACKUP AND SUPPORT WHEN YOU ARE ON THE JOB

IFPO is almost 80,000 members strong and is recognized and accepted in more than 143 countries. IFPO membership gives you the affiliation, support and credentials you need to get you and your camera where you want to go. The strong IFPO organization carries the weight to pave the way for individual photographers to succeed by supporting each other and sharing true-life success stories.

To start, you receive a handsome Charter, Parchment certificate and Membership Card and with your membership package. You also receive a subscription to IFPO's official magazine: Today's Photographer, "the make money with your camera magazine" Your membership can be verified on-line 24/7 by using the verification code that you control.

"It's all there. Sign me up ... and my husband! I've found everything we need in IFPO." words of a recent member.

"I went from a zero to a hero on my first assignment." said another member.

IFPO is your personal one-stop source for everything you need to succeed. From, "How to Use Your First Digital Camera" an instructional DVD, to a complete line of business forms for beginning or professional photographers.

2. SATISFACTION GUARANTEE

Everything at IFPO is backed by our 25-year+ uninterrupted thirty-day money back satisfaction guarantee, every program and every product. Even your membership is 100% satisfaction guaranteed.

3. PROVEN IFPO PROGRAMS

Largely created and improved by suggesting of IFPO members working in the field with their cameras.

4. MAKE MONEY WITH IFPO

The International Freelance Photographers Organization (IFPO) focuses on the business of photography - how to make money with your camera. IFPO members are provided with direct moneymaking programs that work. IFPO members around the world are using these programs with great success.

Many members participate in IFPO moneymaking programs to "jump start" a sideline income from photography without changing their current jobs. Others who are already making money in photography use IFPO programs to make their photography income grow even faster.

5. YOUR SUCCESS PLAN

Today's Photographer magazine keeps you informed about the latest ways to make money in photography. In easy to follow step-by-step language, you will learn how other members just like you have achieved success with their cameras. How they make money, get published, or get inside controlled events, such as breaking news, sports or entertainment, will challenge you to do the same.

6. GET PUBLISHED

IFPO membership ensures you the opportunity to get your photos considered for publication in Today's Photographer magazine. Getting published helps aspiring professionals to build a portfolio of tear sheets and publishing credits quickly and easily - the key to making money with your camera. If you've never been published or need a more impressive publication to add to your portfolio, this could be your chance of a lifetime.

7. HIGH VISIBILITY

IFPO keeps a high profile for the benefit of the members. Through international distribution and constant advertising in other photo publications, the IFPO name is easily recognized and had been respected throughout the world for nearly 28 years.

8. READER DRIVEN PUBLICATION

Today's Photographer is a "reader driven" publication unlike most other publications related to photography that are on the market today. The readers speak and share the wealth of their successes. One inspires another and so it goes - an honest presentation of what works and what doesn't by everyday people who do photography and want to make money.

9. ONE TIME DUES

IFPO has small one-time dues and never requires you to subsidize programs that you do not use. Lifetime membership dues include a subscription to Today's Photographer, the official publication for the International Freelance Photographers Organization. You never have to spend another penny to maintain your permanent membership benefits. Compare this to the high annual membership dues required by most organizations.

10. DISTINCTION OF HONOR PROGRAMS

IFPO recognizes and awards members for their accomplishments. Each year a committee reviews and selects members to receive the LIFETIME DISTINCTION AWARD and inducts accomplished members into the IFPO Hall of Fame. Other Diploma Programs are available to Press Photographers and Master Photographers.

11. WORLDWIDE EXPOSURE

International divisions and affiliates of IFPO have been organized to better serve large groups of photographers who are concentrated in specific locales around the world. Divisions are operating in Chile, Thailand, India, Denmark, Japan, and Puerto Rico. Today's Photographer is mailed to 142 countries and advertising reaches 32 countries.

12. ASSIGNMENT REFERRALS

The IFPO is widely recognized as a resource for available photographers. From time to time requests are made of IFPO for photographers willing to go on assignment. When you complete your Membership Information Form (included with your membership package) your name will be among those considered for such referrals.

13. FULL SERVICE HEADQUARTERS

The IFPO headquarters maintains a business office which is fully staffed 5 days a week for the benefit of the members. Membership and program records are electronically managed and updated daily. Customer service telephone and FAX numbers are widely published and available to every IFPO member. The order desk is manned 12 hours most days including weekends and holidays. A Press Coordinator is on duty daily during business hours to manage the unique IFPO Press Programs.

V. IFPO PROGRAMS FOR MEMBERS

One of the most important things to know about IFPO programs is that they are largely created from member suggestions who are actually out in the field breaking new ground on ways to make money with their cameras. Revisions and additions to programs originate from this source, as well as totally new programs.

(1) GOLD PRESS CREDENTIALS PROGRAM

This program is presented first because it was one of IFPO's first programs, inaugurated in 1986. "We call it "The Gain Access Program." Although we have since created new Press Programs (such as A.I.N.S. and USPRESSCORPS.ORG), We have thousands of members who swear by this program and would never use anything else.



The Gold Press Credentials will get you and your camera where you could never go alone - behind the scenes at sports, entertainment and breaking news events. The unique IFPO PRESS program, which includes the Press Passport and Badge Credentials, is available to IFPO members only. The backbone of the IFPO Press Program is Today's Photographer magazine and American Image Press. IFPO member photographers who participate in the program are on assignment for the magazine and submit their work to be considered for publication. Accessories available for these credentials include Business Cards, Press Hats or Patches, Windshield Stickers and Dash Card .

Enrollment Code 401GP-II, Gold Press Credentials Includes:

- Press Passport
- Press Badge Card I.D. (Hard Card) Plus Badge Lanyard
- Press Wallet I.D. (Hard Card)
- Official Letter of Certification placing you on assignment for American Image Press and Today's Photographer International magazine.
- Press Assignment Verification on the Internet.
- Press Assignment Request Form and How to Use Your Press Credentials.
- Completely customized and ready to use. No assembly required.

Enrollment for 3 years is \$109 + \$10 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/pressgold.html or call 1-800-654-9557. The following issuing information is required to issue your credentials: Nationality, Sex, Date of Birth, Place of Birth, Classification (AAAA means you have been published).

(2) AMERICAN INTERNATIONAL NEWS SERVICE (A.I.N.S.)

A.I. N. S was launched in early 2004 in part to celebrate the 20th anniversary of IFPO, more importantly to add muscle to our press program for our experienced press photographers. A.I.N.S. and the AI News Service Universal Credentials were “birthed” from the very Gold Press Program users who had become so experienced in press photography that they were pushing the Gold Press Credentials to the “outer edge of the envelope.” Our really experienced members began pushing into global calamities and war zones. From Hurricane Katrina, Earthquakes, Indonesian Tsunami . . . to the Iraq and Afghanistan Wars, and Sudan Civil Strife and every important scheduled event in the world. Our members helped us create a program that got them embedded with military units and aide organizations. They were getting published in numerous publications around the world.

A.I. News Service program consists of the A.I. Universal Press Credentials Program plus the following 4 additional, optional supporting arms of certification:

SUPPORTING CERTIFICATIONS:

A.I.N. S. Global Certification Credentials

A.I.N. S. Sports Certification Credentials

A.I.N. S. Motor sports Certification Credentials

A.I. N.S. Country Specific Certification Credentials (Ex: Canadian or Germany Certification)

The *Supporting Certifications are only available to A.I. N. S. Universal Credential members.* Supporting Certifications can add significant clout when used along with the A.I. Universal Credentials or can be used on their own.

(2.A) UNIVERSAL PRESS CREDENTIALS PROGRAM

Issued by American International (A.I.) News Service and are available to experienced IFPO press photographers. The AI News Service Universal credentials are designed to open press gates for the highest profile events around the world. AI Photographers succeed more than 90% of the time at all kinds of events and submit their work to various daily news outlets and monthly magazines -- including Today's Photographer Magazine. With AI, you have multiple news outlets instead of only a quarterly photography magazine. Accessories available for these credentials include Business Cards, AI News Service Hats or Patches and Magnetic Auto Signs.



Universal Press Credentials are our most complete Credential Program. Enrollment Code: UNIV-W Includes:

1. Universal Press Passport
2. Universal Press Badge
3. Universal Press Wallet Card
4. High Security Press Arm Band
5. High Security Coded Auto Press Dash Placard
6. High Security Press Authorization Letter
7. A.I.N.S. 3" embroidered patch
8. High Security Interactive Internet Verification
9. Lifetime supply of Press Photographers Forms
10. Press Assignment Request Form and How to Use Your Press Credentials.

Enrollment for 3 years is \$199 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/univ/ or call 1-800-654-9557.

The following issuing information is required to issue your credentials: Nationality, Sex, Date of Birth, Place of Birth, Classification (AAAA means you have been published), Height, Hair Color, and Eye Color.

(2.B) A.I. GLOBAL PRESS CERTIFICATION

Issued by American International (A.I.) News Service and are available to universal Press Credential members (see 2.A above). Global Certification adds a new dimension to Universal Credentials by (a) arming you with more than 1 credential, (b) bolstering your clout that comes with Hard Card Credentials, and (c) giving your credentials global recognition.

Your photo is required for these hard card credentials and issuing information requirements are the same as Universal Credentials.

Global Press Certification Credentials:

- * Wallet Hard Card
- * Badge Hard Card with Lanyard.
- * Global Passport Credential
- * Letter of Assignment
- * Internet Verification



Enrollment Code AIGLOBAL-2011 for 3 years is \$89 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/global/ or call 1-800-654-9557. Renewal fees at the end of 3 years is half price or less.

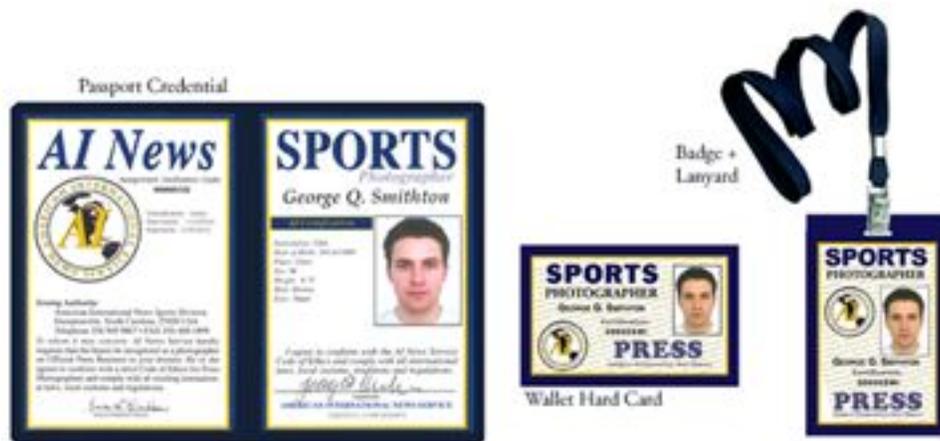
(2.C) A.I. SPORTS CERTIFICATION

Issued by American International (A.I.) News Service and are available to Universal Press Credential members (see 2.A above). Sports Certification adds a sports dimension to Universal Credentials by (a) arming you with more than 1 credential, (b) bolstering your clout that comes with Hard Card Credentials, and (c) giving your credentials sports recognition.

Your photo is required for these hard card credentials and Issuing information requirements are the same as Universal Credentials.

Sports Press Certification Credentials:

- * Wallet Hard Card
- * Badge Hard Card with Lanyard.
- * Sports Passport Credential
- * Letter of Assignment
- * Internet Verification



Enrollment Code AISPORTS-2011 for 3 years is \$89 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/aisports/ or call 1-800-654-9557. Renewal fees at the end of 3 years is half price or less.

(2.D) A.I. MOTOR SPORTS CERTIFICATION

Issued by American International (A.I.) News Service and are available to Universal Press Credential members (see 2.A above). Sports Certification adds a sports dimension to Universal Credentials by (a) arming you with more than 1 credential, (b) bolstering your clout that comes with Hard Card Credentials, and (c) giving your credentials sports recognition. Your photo is required for these hard card credentials and issuing information requirements are the same as Universal Credentials.



Sports Press Certification Credentials:

- * Wallet Hard Card
- * Badge Hard Card with Lanyard.
- * Sports Passport Credential
- * Letter of Assignment
- * Internet Verification

Enrollment Code AIMSPORTS-2011 for 3 years is \$89 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/aimsports/ or call 1-800-654-9557. Renewal fees at the end of 3 years is half price or less.

(2.E) A.I. COUNTRY SPECIFIC PRESS CERTIFICATION (Country flag appears on credentials)

Issued by American International (A.I.) News Service and are available to universal Press Credential members (see 2.A above). Canadian (or Germany, Brazil, or Japanese) Press Certification adds an important dimension to Universal Credentials when used in specific countries. Your photo is required for these hard card credentials and issuing information requirements are the same as Universal Credentials.

Country Specific Press Certification Credentials:



- * Wallet Hard Card
- * Badge Hard Card with Lanyard.
- * Canada Press Passport Credential
- * Letter of Assignment
- * Internet Verification

Enrollment Code AICANADA-2011 for 3 years is \$89 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/aicanada/ or call 1-800-654-9557. Renewal fees at the end of 3 years is half price or less.

3) USPRESSCORPS.ORG

IFPO launched a new Hard Card Press Program in 2009 limited to 1500 experienced photographers by invitation only. This program of Hard Card and Passport Credentials is designed for the toughest Barriers, Gates and Doors. In addition, members have reported that wearing the hard card badge with lanyard while traveling can yield preferential treatment with airlines, hotels and restaurants.

The most important “Idea” behind the USPRESSCORPS Program is that these Credentials present you as a member of a distinct and impressive group of professionals: the U.S. Press Corps. In many situations, this “idea” can carry more clout than credentials that represent your publisher or news service. Again, experienced members will come to know which works best in each situation. Your photo is required for these hard card credentials and Issuing information requirements are the same as Universal Credentials.

U.S. Press Corps Org. Credentials and Back-up:

- USPRESSCORPS.ORG Wallet Press Hard Card
- USPRESSCORPS.ORG Press Badge Hard Card and Lanyard
- USPRESSCORPS.ORG Press Passport
- Valid for 3 Full Years
- High Security Press Authorization Letter
- USPRESSCORPS.ORG Embroidered Patch
- High Security Interactive Internet Verification



Enrollment Code USPRESS-AA for 3 years is \$159 + \$9 USA/Can/Mex Shipping (\$19 foreign) Enroll at ifpo.net/uspressaa/ or call 1-800-654-9557. Renewal fees at the end of 3 years is half price or less. The following issuing information is required to issue your credentials: Nationality, Sex, Date of Birth, Place of Birth, Classification (AAAA means you have been published frequently), Height, Hair Color, and Eye Color.

Accessories available for these credentials include Business Cards, Hats, Patches, Dash Cards and Magnetic Auto Signs.

4) MASTER PHOTOGRAPHER PLATINUM PORTFOLIO

IFPO members who have been taking pictures for more than 10 years and have been published 5 or more times (or other equal qualifications) are qualified to "TAKE THE LEAP" into the IFPO Master Photographer Platinum Portfolio Program. This program is designed to elevate IFPO Master Members to a whole new level of prestige within the organization, It is not to be confused with a Masters Degree in Photography based on a University curriculum. The Platinum Portfolio is Divided into 2 parts; The Diploma Portfolio and the Credentials Portfolio.

1. Platinum Master **Diploma** Portfolio, **Order Code: PMA**, \$99 plus shipping.
 - Accredited Master Photographer Diploma, signed by two founding directors, printed on 8 1/2 x 11" parchment paper and enriched with the Master Photographer logo.
 - Charter for Accredited Master Photographers, also on 8 1/2 x 11" parchment.
 - Fully padded leather textured presentation case displays the Diploma and Charter.
 - Laminated Wallet size replica of the Diploma (approx. 2 x 3).
2. Platinum Master **Credentials** Portfolio, **Order Code: PMB**, \$99 plus shipping.
 - Platinum Master Universal Passport
 - Platinum Master Universal Badge and Clip
 - Platinum Master Universal I.D. Wallet Card
 - High Security Platinum Master Universal Arm Band
 - High Security Interactive Internet Verification.
 - Master Photographer 3" Embroidered Patch
3. Platinum Master Full Portfolio **Order Code: PMF**, \$198 plus shipping.
(Both Diploma and Credentials Portfolios) Shipping: USA/Can/Mex: \$10 (foreign shipping \$19)

Enrollment Codes PMA, PMB OR PMF. Enroll at ifpo.net/pm/ or call 1-800-654-9557. The following issuing information is required to issue your credentials: Nationality, Sex, Date of Birth, Place of Birth, Classification (AAAA means you have been published), Height, Hair Color, and Eye Color.

The exclusive and impressive Master Program is available to the most experienced IFPO members. For questions about your eligibility Call Vonda Blackburn at 1-336-468-1138 or email: homeoffice@ainewsservice.net. Accessories available for Master Photographers include Business Cards, Master Photographer Hats, Patches, and Dash Cards.

5) IFPO DISTRIBUTORSHIPS

The IFPO Distributor program is a business opportunity that can earn you thousands of dollars in a matter of weeks. It is a proven system to make money part-time or full-time. You can sell IFPO memberships, programs, books, videos and forms and keep a part of the profit for yourself. No minimum sales are required. In a nutshell, you make the sales, IFPO does the work. We ship directly to you or your customer. Complete Distributor Program details come with your kit.

The Distributor Enrollment (Code DISTR-2010) is a one-time fee of \$187 plus \$9 USA/Can/Mex shipping (\$19 foreign). This is a lifetime fee which does not have to be renewed. Enroll or learn more details at ifpo.net/distr/distributor or call 1-800-654-9557.

6) MODEL CONSULTING NEW DISCOVERIES PROGRAM

The New Discoveries Model Consulting Program is a business opportunity sponsored by the International Freelance Photographers Organization (IFPO). The program gives photographers three effective ways to make money immediately and get immediate exposure for newly discovered models:

- a) Offers opportunity to start or expand a model portfolio business (photo or video).
- b) Provides photographers with an easy way to attract models for their other photography interests and assignments.
- c) Provides models immediate exposure on the IFPO New Discoveries Internet Site.

Your Model Consulting Kit Contains these credentials (that are issued with no expiration date)

- Wallet Photo ID Card
- Model Consultant's Certificate
- Internet Model Consultant's Verification
- Consultant's Operating Instructions
- Model Interview Form (F164), Model Portfolio Contract (F165)
- Model Portfolio Checklist (F163) and Model Release (F191).
- New Discoveries Enrollment Forms, Renewal Forms, and Internet Listing Releases.

Model Consultant Enrollment Code is 905A, for the Consultant's kit. This is permanent enrollment. There is no expiration date on the credentials. Shipping USA-Can/Mex is \$10 (\$19 foreign). Enroll at ifpo.net/mc/ or call 1-800-654-9557.

7) GLAMOUR.ELITE

The Glamour elite program is dedicated to the publication of photographs that promote celebrities and discoveries of interest to GLAMOUR ELITE photographers. Published photos are screened and selected by the editorial staff for excellence in subject appeal and photographic excellence. GLAMOUR ELITE Photographers receive certificates of accomplishment for each image published.

Glamor Elite Credentials Bundle (Enrollment Code GEXX)

- Badge I.D. with Lanyard
- Wallet I.D.
- Passport Style I.D.
- Glamour Elite Assignment Verification on the Internet

The Glamour Elite Bundle is \$99 for 3 years plus \$9 USA/Can/Mex shipping (\$19 foreign). Glamour Elite Credentials are issued for 3 years. Enroll at ifpo.net/ge/ or call 1-800-654-9557.

8) MEMBERSHIP PHOTO I.D. SERVICE: "Green Cards"

Replace or upgrade your current Membership Laminated Cards with these High Quality Prestigious Hard Cards. Available only to IFPO Members (you may order them at the same time as membership). We call them the "IFPO GREEN CARDS".

- Wallet Hard Card with Custom Photo.
- Badge Hard Card with Custom Photo.
- Lanyard for Badge

IFPO-HC-3, #39.95 plus \$9 USA/Can/Mex shipping (\$19 foreign). Enroll at ifpo.net/ifpohc/ or call 1-800-654-9557.

9) LIFETIME DISTINCTION of HONOR DIPLOMA PROGRAM

The Lifetime Distinction of Honor Program recognizes IFPO members who have distinguished themselves in the Arts and Science of Photography (1) through their years of IFPO membership in good standing, (2) their unique photographic experience through participation in IFPO programs and (3) their awards and certifications during their tenure as photographers.

The Enrollment Package includes:

- The Diploma, perfect for framing, is printed on 8 1/2 x 11" parchment paper.
- Embellished with the Official IFPO Gold Seal.
- The Charter for Honorary Achievement is also printed on parchment.
- A fully padded leather textured presentation case displays the Diploma and Charter.
- A Wallet size laminated Diploma (approx. 2 x 3") is also included.
- Personalized Press Release announcing your award is ready to submit to your local media.

Lifetime Distinction of Honor Enrollment Code is DIPL-2. This is permanent enrollment. There is no expiration. Shipping USA-Can/Mex is \$9 (\$19 foreign). Enroll at ifpo.net/diploma/ or call 1-800-654-9557.

10) IFPO HALL OF FAME

Each year a number of deserving members are inducted into the IFPO Hall of Fame. Their names can be verified on the IFPO Hall of Fame web site. An impressive portfolio of credentials are available including a Sterling Silver Hall of Fame Lapel Pin. Visit ifpo.net/halloffame/ to check your Hall of Fame Status, and visit ifpo.net/hof/ to learn about the Hall of Fame Portfolio.

11) TOP PHOTOGRAPHERS WEB-SITE LINKS

You can put a link to your own web-site on the "TOP PHOTOGRAPHERS" page. IFPO Members: Add a LINK to your WEB-SITE Home Page for only \$39.95/year. Along with your Link Address (URL), we will list your NAME or BUSINESS NAME and Your CITY, STATE and COUNTRY. Sign up at ifpo.net/toplinks.html or call 1-800-654-9557.

12) FREELANCE PHOTOGRAPHERS' ASSIGNMENT BANK on the INTERNET

Register your specialty, stock photos and direct contact information on the internet so you can get assignments or sell photos you already have! Assignment and Picture Editors and other Photo Buyers have direct and instant access to this vital information from anywhere in the world 24/7! Cut out commissions forever! Buy no more expensive Yellow Page Ads!

13) STOCK GALLERY

Now IFPO members can sell the photos they have already taken without having to supply the 1000's most stock agencies require. You negotiate directly with the buyer or user of your images and pay NO COMMISSIONS ever.

14) PICTURE AWARDS

Earn Publishing Credits and "Certificate of Publication Awards."

15) PHOTOGRAPHER'S BUSINESS FORMS

A lifetime supply of sixty one+ (61) photographer's business forms are available to cover every aspect of the photographer's business. Contracts, checklists, and releases protect photographers and videographers while reducing paper work. Forms cover general job assignments, weddings, model portfolios, press assignments, job pricing and more.

16) OTHER PROGRAMS AND SERVICES

In addition to the programs listed above, IFPO offers a selected group of "How To Photography" DVDs and recommends "learning photography" books through book reviews in Today's Photographer Magazine. There are numerous other items available to help you announce your specialty in photography or promote yourself as a photographer. Those can be found in Today's Photographer magazine or under Other Programs and Services at ifpo.net