

# now you can publish your photos on the exclusive **TOP PHOTOGRAPHERS WEB SITE**

The HOME PAGE Program is like a complete photographer's PORTFOLIO, RESUME and ADVERTISING BILLBOARD on the Internet. It can contain complete biographical information, contact information, PUBLISHED or AWARDED photos, or other CURRENT photos that you want to represent you. Your HOME PAGE will have a unique address (called a URL) much like your mailing address that you can put on your business cards or other promotional materials you distribute to potential clients. Clients can then view your portfolio and read your accomplishment facts ON-LINE any time they wish from ANYWHERE in the WORLD!

## **IFPO Internet HOME PAGE Program**

contact information: to be published on your web-site

name \_\_\_\_\_ IFPO Member # \_\_\_\_\_

business name (optional) \_\_\_\_\_

address \_\_\_\_\_

city, state, zip, country \_\_\_\_\_

phone/fax \_\_\_\_\_

email, other \_\_\_\_\_

IMPORTANT: Allow 30 days for IFPO personnel to scan your images and create your Home Page. Be sure to add your Home Page URL ([www.aipress.com/~yourname](http://www.aipress.com/~yourname)) to your business cards, letterhead and all your promotional material.

### **TERMS AND CONDITIONS**

**Credit Card Orders:** when you submit your Home Page materials, your credit card will be billed for the set-up fee only. Then your credit card will be billed monthly on the first of the month beginning with the first FULL month your Home Page is ON-LINE. Your first partial month is FREE! Minimum 12-month commitment required. After 12 months, monthly charges will continue until member cancels with a 30-day notice. Visa, Mastercard, American Express, Optima accepted.

**Checks or Money Orders:** when you submit your Home Page materials, enclose a check or money order for the amount of the set-up fee PLUS 119.70, the first six months of the monthly fee. You will then be billed at 6 month intervals.

I agree to the above terms and conditions. I enclose my photos:

**#HP31**, up to 15 photos, set-up fee **\$49.00** and monthly fee: **\$19.95**

**#HP32**, up to 30 photos, set-up fee **\$99.00** and monthly fee: **\$19.95**

signature \_\_\_\_\_

\_\_\_\_\_  
 Visa/MasterCard/American Express/Optima Card # \_\_\_\_\_ expiration date \_\_\_\_\_

mail to: **IFPO PO Box 777, Lewisville NC 27023-0777**  
 view the top photographers on the internet at <http://www.ifpo.net/topphotographers>

If convenient, look at other homepages on our Top-Photographers web-site for ideas. Links to Top-Photographers are on our main home page at [www.aipress.com](http://www.aipress.com). A good example site is: <http://www.ifpo.net/~ellefsen>

## **HOME PAGE information guidelines**

The information needed to create your Home Page (print or type clearly):

CONTACT INFORMATION you wish to appear on your Home Page.

Memberships, Associations, Publishing Credits, Prizes or Awards.

MOTTO, SLOGAN or Describe Your Specialty (ie: on-location child photography).

Accomplishments, Assignments, current Projects and Career Objectives in photography

Send b/w or color prints or 35mm slides. Number your pictures or slides. Include a printed or typed list of your pictures with a title or caption for each one. Be sure to put your member# on each photo or slide. Model releases are required for any photos that have human subjects that are not in the public domain.

If you want your photos returned, enclose a self addressed mailer with correct postage. At minimum, we require contact information along with photos with titles to create your Home Page.

We will assign you an Internet U.R.L. (internet address) in this form: <http://www.ifpo.net/~yourname>. U.R.L.'s are all lower case and have no spaces. Please include any suggestions for "yourname." Avoid long strings of characters like "millerphotographyandvideographics". Use names like "paulmiller" or millerphoto."

Be sure to print your U.R.L. on your business cards, letterhead, etc. This Home Page is your internet portfolio, and you want as many people to visit as possible.