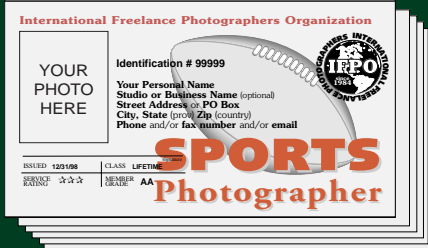
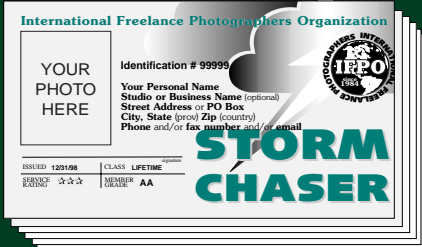


# IFPO FLEX SYSTEM NOW in Color ALL 8 SETS only \$49.95



- Sports set 1 #752A**
1. Football
  2. Golf
  3. Skiing
  4. Archery
  5. Olympics
  6. SportsOfficial



- Weather Set #752D**
1. Storm Center
  2. Storm Chaser
  3. Disaster
  4. Hurricane
  5. Flood Patrol
  6. Tornado



- Political set #752H**
1. Campaign
  2. 2000 Campaign
  3. Democratic
  4. Republican
  5. White House
  6. National Campaign

## WHAT'S NEW!!

1. **NEW:** Design and color cards in specialty sets.
2. **NEW:** We've unbundled the 48 card set so you can choose only the sets you need and slashed the "prices" drastically. Buy the first set or cards complete with wallet and badge holder for \$24.95; add two additional sets of cards for only \$10 more for a total of \$34.95.
3. **NEW:** The "badge holder" option allows you to use your I.D. cards as a Badge.
4. **NEW:** Members report that the most effective components of the "flex I.D. system" are the "Gold Seal of Achievement" and the "specialty image" portrayed on each card. Early tests indicate client acceptance increases of more than 300% and more!

## WHAT WORKS!!

4. We've kept the leather Presentation Case with the Gold Embossed Seal exactly the same! So if you have ordered the original FLEX system in the past, you don't have to buy the leather I.D. Presentation Case again.
5. We've kept the "Gold Seal of Achievement" that slides into the upper part of the Presentation Case exactly the same! If you already have it, you don't need to replace it.
6. We've kept the "Service Rating" and "Member Grade" that awards excellence for service and IFPO activity exactly the same on each and every I.D. card!



- Festivals/Shows #752E**
1. Air Show
  2. Balloon Show
  3. Auto Show
  4. Rodeo
  5. Water Sports
  6. Festival

## IF YOU ALREADY HAVE THE FLEX System, You may ADD TO IT!

item#	price	description
755B-1A	.. \$14.95*	.. 1Set of Cards only - personalized, with Service Rating and Member Grade Set # _____.
755B-3A	.. \$19.95*	.. Any 3 Sets of Cards only - personalized, with Service Rating and Member Grade. Set 1# _____, Set 2# _____, Set 3# _____.
755B-8A	.. \$29.95*	.. All 8 Sets of Cards only, all personalized, with your Service Rating and Member Grade.
755A-LPC	.. \$19.95*	.. Leather Presentation Case only with Gold Embossed Seal (see picture above).
755A-GSA	.. \$9.95*	.. "Gold Seal of Achievement" card only that fits in the upper window of the Presentation Case.
755A-BPC	.. \$9.95*	.. Badge Presentation Holder holds any of the 48 I.D. cards.

Add \$9 S & H . . . . . Clearly print the personalized information you desire for the cards. .



complete IFPO Programs and Catalog  
www.ifpo.net

ORDER TOLL FREE 7 days  
**1-800-654-9557**

**ORDER FORM**  
on page **47**



The Interna  
of Achieveme  
recognition of  
by IFPO mem  
Gold Seal Ran  
standards and l  
The Gold S  
years of exem  
rewards progr  
Highest  
Ratings

Internatio  
PHOT  
HER  
ISSUED 12/31/98  
SERVICE  
RATING ☆☆☆

# NEW DESIGN

International Freelance Photographers Organization

## Seal of Achievement

International Freelance Photographers Organization (IFPO) has awarded the Gold Seal of Achievement to freelance photographers whose photo and signature appear below in a presentation case of service and accomplishments. Gold Seal Ratings are earned only by those photographers standing with an outstanding membership/service record. The IFPO Gold Seal Rating is based upon continued years of consistent adherence to strict IFPO bylaws without incident. The Gold Seal Rating System for Service awards stars according to the number of continuous years of membership activity. The Gold Seal Rating System also recognizes and rewards participation with Member Grades.

SERVICE RATING: ★★★★★ / MEMBER GRADE: AAA++



CLASS: LIFETIME  
MEMBER GRADE: AA

cards are protected behind sturdy clear plastic

# \$24.95

ONE Set of cards plus wallet and badge holder #755B-1

# \$34.95

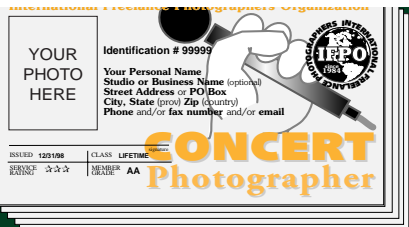
Any 3 Sets of cards plus wallet and badge holder #755B-3

# \$49.95

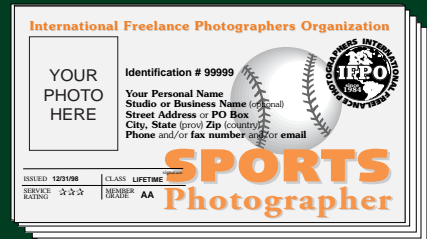
All 8 Sets of cards plus wallet and badge holder #755B-FX



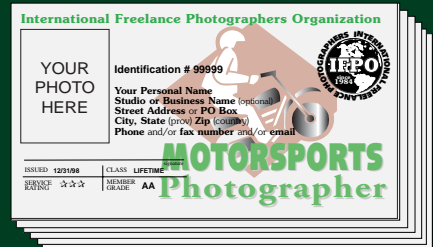
**Emergency set #752F**  
 1. Forensic 2. Fire Scene  
 3. Court 4. Medical  
 5. Investigator 6. Emergency



**Entertainment set #752G**  
 1. Concert 2. Country Music  
 3. Radio/TV 4. Recording Industry  
 5. Jazz 6. Rock and Blues



**Sports set 3 #752C**  
 1. Baseball 2. Hockey  
 3. Soccer 4. Boxing  
 5. Track & Field 6. Martial Arts



**Sports set 2 #752B**  
 1. Motor Sports 2. Basketball  
 3. Tennis 4. Equestrian  
 5. Motocross 6. Bowling

item#	price	description
755B-1 . . .	\$.24.95 . . .	1 Set of Cards, personalized, with Service Rating and Member Grade plus Leather Presentation Case, "Gold Seal of Achievement" card and badge holder Set : # _____,
755B-3 . . .	\$.34.95 . . .	Any 3 Sets of Cards, personalized, with Service Rating and Member Grade plus Leather Presentation Case, "Gold Seal of Achievement" card and badge holder. Set 1# _____, Set 2# _____, Set 3# _____.
755B-FX . . .	\$.49.95 . . .	All 8 Card Sets, personalized, with your Service Rating and Member Grade plus Leather Presentation Case, "Gold Seal of Achievement" card and Badge Holder.
*S & H . . . . .	\$.9.00 . . . . .	SHIPPING for above items
from pg. 26		
755B-1A . . .	\$.14.95 . . .	1 Set of Cards only Set # _____.
755B-3A . . .	\$.19.95 . . .	Any 3 Sets of Cards only Set 1# _____, Set 2# _____, Set 3# _____.
755B-8A . . .	\$.29.95 . . .	All 8 Sets of Cards only.
755A-LPC . . .	\$.19.95 . . .	Leather Presentation Case only.
755A-GSA . . .	\$.9.95 . . .	Gold Seal of Achievement card only.
755A-BPC . . .	\$.9.95 . . .	Badge Presentation Holder only
*S & H . . . . .	\$.9.00 . . . . .	SHIPPING for items from page 26
<b>Total</b>		

**TO ORDER: With your credit card CALL 1-800-654-9557 or use the order form BELOW or on page 47.**

Clearly print the personalized information desired for the

5 Digit IFPO Member # \_\_\_\_\_ or enclose

name \_\_\_\_\_

(optional) business name \_\_\_\_\_

address \_\_\_\_\_

city/st/zip \_\_\_\_\_

phone \_\_\_\_\_ FAX \_\_\_\_\_

Use your Check, Money Order, OR Credit Card as follows:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Visa/MasterCard/American Express/Optima Card # \_\_\_\_\_ expiration date \_\_\_\_\_

MAIL THIS COUPON TO: IFPO ORDER DEPT.  
PO BOX 777, Lewisville, NC 27023-0777

ORDER FORM on page 47 ORDER TOLL FREE 7 days **1-800-654-9557**

complete IFPO Programs and Catalog [www.ifpo.net](http://www.ifpo.net)