

Make Money With Your Camera

Photographer

TODAY'S

2023 Spring *International*

Tech Tips

Travel Photography



Madrid, Spain 2023: We Were Invited Members of the Press
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Why Press Photography • Tips for Shooting Motor Sports

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NEWS

8-9 CAT Ferry Sails Again



On the Cover: 2023 Honda Team Launch (l-r) Repsol Director of Communication & Brand Marcos Fraga. ***Eight-time World Champion:*** 6 MotoGP, Moto 2 and 125cc Marc Márquez. President of Repsol Antonio Brufau. HRC Director Tetsuhiro Kuwata. ***Two-time World Champion:*** Moto GP 2020 and Moto3 Joan Mir. Team Manager Alberto Puig.

2023 The Year of the IFPO Student

To celebrate the 40th Anniversary of IFPO in 2024 we are proclaiming the year of 2023 as **The Year of the Student**. Our goal is to reach students from middle school through college who may have an interest in art, photography or journalism. Shooting beyond the instant image is still important.

IFPO is now offering a lifetime membership for all students, middle school through college, for \$49. That's a *pay once and never pay again* opportunity unless they join other IFPO programs of interest along the way.

Good pictures of high quality are used more abundantly today than at anytime in history. Students as early as middle school can learn what makes a great photograph that tells a story. Also, that the composition of the photo is what commands attention. Older students may understand those things but have no clue as to why, how or where to start. IFPO can lead the way.

It's never too early or late to learn. Composition, the basics of a good picture, is what commands attention. *The Rule of Thirds* (Google it) shows how to place a subject slightly off center to make it more interesting. Check out photos in magazines or newspapers to see if they follow this rule.

Learning to see as a photographer is different than seeing in everyday life. Changing the format from portrait to landscape can change the character of a photo. Photography is a skill that can be developed at a young age that brings lasting pleasure for a lifetime. It's fun -- and it could make money.

We are asking our IFPO's 90,000+ members to reach out to students among your friends and family. Offer to mentor them occasionally to see if they can develop an interest in photography. Enroll them as an IFPO Student Member at <https://www.ifpo.net/student-membership/>

IFPO membership paves the way for individuals to succeed by supporting and learning from each other. Help a student form a camera club, nature study or some other group that can have fun together learning to take pictures. It could be a life long hobby — or more. They could get published in *Today's Photographer International* magazine. We are open to new ideas and suggestions for IFPO Students.

I am available to speak with you by phone to discuss the needs of you and your prospective students.

Vonda H Blackburn
IFPO Founding Director
1(800) 654-9557 (M-F)

Today's Photographer International Magazine

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Henry Smith
Brian Teepell
David Milner
Wade Blackwell

Technical Support

David Slawter

In this issue:
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Igor Caño
Julio Caño
Henry Smith
Brian Teepell
David Doblack
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David L. Milner
Wade Blackwell
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USA.

Email Editorial Submissions to:

2022 MotoGP Podium

ALEX RINS (CTR) WINNER OF THE **GRAN PREMIO DE LA COMUNITAT VALENCIANA** CELEBRATES HIS VICTORY IN THE FINAL RACE FOR TEAM SUZUKI ECSTAR AT THE 2022 MotoGP Championships. FINISHING SECOND WAS BRAD BINDER (L) RED BULL KTM FACTORY RACING. THIRD PLACE WAS JORGE MARTIN (R) FOR PRIMA PRAMAC RACING.

©2022 IGOR CANO, AI NEWS

**WORLD CLASS EVENTS****HIGH SCHOOL AND COLLEGE SPORTS****MARYLAND STATE CHAMPS**

DESHAWN PURDIE, MILFORD MILL JUNIOR QB, LED HIS TEAM TO VICTORY (25-16) OVER KENTISLAND IN THE 2A MARYLAND HIGH SCHOOL STATE SPORTS ATHLETIC ASSOCIATION (MHSSAA) FOOTBALL CHAMPIONSHIP IN 2022.

THE GAMES WERE HELD AT THE ANNAPOLIS NAVAL ACADEMY STADIUM IN ANNAPOLIS, MD.

MORE THAN 15 COLLEGES ARE WATCHING AND SOME ARE ALREADY TRYING TO RECRUIT YOUNG PURDIE FOR THEIR FOOTBALL PROGRAMS.

© 2022 WADE BLACKWELL, IFPO, AI NEWS

WRAP 'EM

PURDUE DEFENDERS RALLY ON IOWA QUARTERBACK SPENCER PETRAS #7 TO BRING HIM DOWN FOR A SACK ON SATURDAY NOVEMBER 5TH, 2022 AT ROSS-ADE STADIUM, WEST LAFAYETTE, IN. WASN'T ENOUGH TO GET A WIN. FINAL SCORE WAS 24-3, IOWA © MAESON REYNOLDS, USPRESSPCORPS.ORG



Success as a member of the press takes practice. And to succeed in press photography, you must not only acquire the proper press credentials but you must wield them often as well. Without the proper credentials, when the important events arise, you have no chance to cover the event. It's too late to procure these credentials after the news breaks. Once you have press credentials, you need to use them immediately in a variety of events.

Although many photographers dream of placing their first picture with organizations such as *Associated Press (AP)* or *New York Times*, practically every press photographer starts at the bottom. This not only allows you to gain confidence and experience in using your credentials and experimenting with various types of recording and reporting, it also builds your reputation and adds to your portfolio and resume.

To build your confidence and to gain experience, use your credentials in attending events which may not even interest you. You will then feel seasoned for the major events when they occur. For example, if you desire to cover Pro-football, attend several high school or local college games to break you into the sports scene. If you want to break into the celebrity scene, begin by photographing local actors or public figures.

Anything new tends to both frighten and excite us. Thus, rushing headlong into a new situation could throw off your ability to concentrate, negatively alter your behavior, and, most importantly, negatively affect the quality of your work. Imagine stumbling upon that spur-of-the-moment once-in-a-lifetime event and realizing that you left your Press Credentials or your camera at home. You could end up standing outside while a famous celebrity grants a rare, spontaneous interview to the press.

Whether for the rare news breaking event, or for small events such as a high school football game, you should arrive prepared. Your equipment, preparation, and familiarity with the event speaks for you. Every event and every shot you take may evolve into a potential dream position. Because every occasion may lead to the ideal job, remember to use your privileges wisely. Refrain from using passes for free admission or to gain access for personal reasons. Keep up with the accepted mode of conduct, the appropriate dress codes, and appropriate behavior for each event. You would expect to act differently at a hockey game than at an event in a ballroom. Research each event so that you can blend easily into the environment.

Luckily today, press photographers and journalists have access to the International Freelance Photographer's Organization (IFPO) which offers opportunities to gain approved access to on-site situations and will assist you in researching rules and regulations. The IFPO Press Program is designed to get you and your camera directly to the scene that allows you to capture the winning shot that magazines will clamor for. With the IFPO press credentials you have the guidance and support to prove yourself in the realm of press photography. Go to ifpo.net/ Ω



Why Press Photography?

IFPO Editorial Staff

The world as we know it would suffer greatly if press photographers and journalists relaxed their vigilance. Not only would historical landmarks slide away into oblivion, but the emotional and artistic impact of events such as benefits, community services, tragedies and comedies, victories and defeats would remain open to only the select few who actually witnessed or attended the events. Because of this important role, the members of the press must always remain vigilant and be prepared. Ω

US NAVY BLUE ANGELS, NAVAL AIR STATION (NAS) PENSACOLA, FL: THE F/A-18 SUPER HORNETS PERFORM AT SPEEDS AS SLOW AS 120 MPH UP TO 700 MPH AND PULLING UP TO 7.5 GS IN SOME OF THEIR HARDEST TURNS. THE NON-HAZARDOUS SMOKE BEHIND THE PLANES IS PRODUCED BY PUMPING BIODEGRADABLE PARAFFIN BASED OIL INTO THE EXHAUST. THIS SMOKE ALLOWS FANS TO FOLLOW THE ACTION BUT ALSO AIDS THE PILOTS IN VISUAL POSITIONING DURING MANEUVERS.
©2022 WHITPICS: TODD AND KELLY WHITAKER USPRESSCORPS.ORG

Press Credentials that *Really* Work

33 Years Later...



My affiliation with (and on assignment for) American International News Service (*AI News*) is again testament to *Press Credentials That Really Work*. I was first introduced to the IFPO / American Image Press program in 1990. I remember flipping through the pages of a photography magazine to find a double-page ad with the claim of: **PRESS CREDENTIALS THAT REALLY WORK!**

My initial reaction was that of incredulity; yet I continued reading that ad several times over for a few days. Finally, I submitted the mail-in application for simultaneous lifetime membership in IFPO and the American Image Press Credentials program. Soon thereafter, I decided to try this *Press Credential That Really Works* on a tough barrier – street-level entry to the *Macy's Thanksgiving Day* parade.

Armed only with a single professional Minolta film camera and lens, I apprehensively, yet excitedly showed my American Image Press credential to a police officer who granted me access. It was official; I became a legitimate member of the working press with exclusive privileges given to its members. Now 33 years later I have covered an untold number of events from pro sports to motorsports, entertainment and some of the most memorable news events around New York.

What really attracted me to IFPO and its programs was that I can choose my own assignments and maintain photo rights. After updates to my photo equipment, several different iterations of American Image Press' credentials and covering more events than I can count, I find myself still amazed about that simple promise in 1990: *Press Credentials That Really Work*.

Just recently I was approved to cover the Army Black Knights vs University of Louisiana-Monroe Warhawks football game at West Point Military Academy. Once again, my two Sony Alpha 1 cameras (70-200mm and 200-600mm) zoom lenses helped enhance my field-level access. I was able to photograph the Black Knights' come from behind victory over the Warhawks in *true sports photography action*, while capturing the emotion, and fighting spirit of the game. Ω



ARMY'S F

WHAT IS A PRESS PHOTOGRAPHER'S ROLE?

PHOTOGRAPHERS, IT IS OUR DUTY TO DOCUMENT NEWSWORTHY HAPPENINGS – NEVER ALTERING CIRCUMSTANCES OR INTERFERING WITH ACTION TO ENHANCE OUR PHOTOGRAPHS OR THE STORY. Henry Smith IFPO, AI News Service, Warwick, New York



RUNNING BACK BRAHAEM MURPHY (#8) RUNS THE BALL DOWNFIELD DURING THE GAME BETWEEN ARMY AND UNIVERSITY OF LOUISIANA-MONROE. ©2022 HENRY SMITH

CAT Ferry Service Rein

On May 19, 2022, for the first time in three years, the CAT Ferry departed Yarmouth, Nova Scotia sailing to Bar Harbor, Maine. In 2019, the international ferry service was suspended because the ferry terminal in Bar Harbor needed major upgrades. In 2020 and 2021, the COVID-19 pandemic forced the cancellation of the ferry service due to border restrictions. This chain of unfortunate events caused much financial hardship on the economy in the region and in the tourism industry across the province.

The CAT is a high speed ferry that provides 3.5 hour service between Yarmouth and Bar Harbor, which can save many extra hours of driving when traveling between Nova Scotia and Maine. The time saved can mean the traveler has more time to spend at their vacation destination while experiencing the unique perspective that maritime travel can add to any journey. Less driving time can also mean less fuel consumption and with the high gas prices could have the potential for significant savings. Along with saving driving time and money, the CAT can also save the stresses that busy highways and congested airports can bring.

Once onboard the travelers can trade their car keys for a spacious seat where relaxation is readily available. Whether choosing to listen to music or watch a movie, chat with a loved one, make a new friend, time will seem to stand still yet pass very quickly as the ship glides across the Atlantic Ocean. It is very common to see marine life in their natural habitat, so bringing a camera to capture that epic portrait is highly recommended. Ω **For further details visit** <https://www.ferries.ca/thecat/overview/>



stated, After A Three Year Hiatus

Brian Teepell IFPO/AI News, Yarmouth NS, Canada



"It is not only the destination that matters, it's the journey along the way." The CAT Ferry is an adventure that can add an unique and exciting component to any Atlantic Canada or New England vacation. The memories that are made while sailing on the CAT are sure to last a lifetime.

© 2022 Brian Teepell,
USPRESSCORPS.ORG, AI News.



This week, I had a chance to explore the downtown area of Yarmouth and I could see the optimism, enthusiasm and hope in the eyes of the residents in this southwestern community that greatly depends on tourism. The resumption of ferry service allows shop owners to reopen and hire employees, food service providers to welcome hungry tourists, inn-keepers, bed and breakfasts and hotels operators to provide world class accommodations. With the CAT departing in the morning and arriving in the early evening, it makes Yarmouth an attractive and convenient community to commence or conclude the CAT Ferry adventure. Brian Teepell.

The Sound of Freedom: Loud, Proud



Since we joined the press program, We photograph the Blue Angels practices on a regular basis from the National Naval Aviation Museum flight line at NAS Pensacola, Florida as members of USPRESSCORPS.ORG. The Blue Angels usually practice one or two days a week in preparation for the upcoming air shows around the country. We shoot their practice sessions to improve our photography skills and to push the envelope technically beyond what we normally do.

During one of our practices in August 2022 an Airbus AS350 helicopter with a ShotOver K1 on a Meeker Aviation AF-200 bracket was flying with and filming the action of the U.S. Navy Blue Angels for an upcoming IMAX film.

The helicopter added a new element to our shots. Our normal photo plans had to be adjusted to accommodate another aircraft hovering around the Blue Angel airspace. One specific challenge was choosing to slow the shutter speed to blur the rotors or keep it higher to stop all the action. Either way, it was an exciting experience to photograph the amazing skill and talent of all the pilots

roud and Strong



**DURING THE DIAMOND 360 MANEUVER THE HORNETS
FLY ROUGHLY 18 INCHES APART.**

is involved.

The F/A-18 Super Hornets perform at speeds as slow as 120 mph up to 700 mph and pulling up to 7.5 Gs in some of their hardest turns. The non-hazardous smoke you see behind the planes is produced by pumping biodegradable paraffin based oil into the exhaust. This smoke allows fans to follow the action but also aids the pilots in visual positioning during maneuvers. Each Aircraft can be combat ready in 72 hours.

The 2022 Blue Angel season is now complete. Pilots and crews will change, but next year will bring new excitement with our first female Blue Angel. Ω



WHITPICS PHOTOS

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**TODD AND KELLY WHITAKER
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INTERSEC 2023 T

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Manoj Soundararajan IFPO,
American Image Press

Trade Show, Dubai

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New Intelligent body worn camera can be activated by an officer's gunshot and is capable of streaming live video, a feature that raises new surveillance concerns.

© 2023 Manoj Soundararajan

INTERSEC 2023



NAKED EYE 3D DISPLAY.

AUTONOMOUS ROBOT FOR HAZARDOUS AREAS



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Manoj Soundararajan

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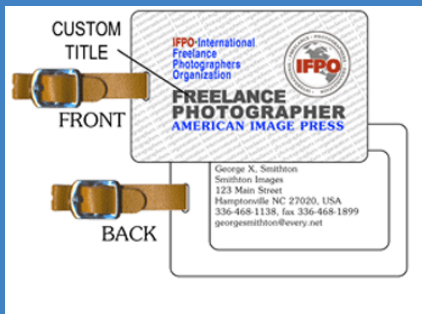
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What is Travel Photo

My American Journey

ME AND MY MUSTANG TRAVEL ACROSS THE USA.

DAVID DOBLACK IFPO



My AMERICAN JOURNEY: DRIVING My MUSTANG ACROSS THE USA
STARTING ON THE EAST COAST. MYSTIC HARBOR, CONNECTICUT WAS
ONE OF MY EARLY STOPS. SEEING ANCHORAGE, ALASKA FROM A
MOUNTAIN VIEW MONTHS LATER WAS ONE OF THE HIGHLIGHTS OF MY
JOURNEY. ©2022 DAVID DOBLACK IFPO



ography?

Travel photography is simply shooting subjects of interest while travelling. The mission is to capture the locations and the adventures from your personal perspective. It can include anything from landscapes, street scenes, portraits, architecture, wildlife, historical markers and more. When the trip is over, you will have a documentary of your memories and experiences. Maybe, if you are lucky, a few images that might appeal to a travel publication or agency.

Not traveling? You can still do travel photography from home. Make believe you are visiting your hometown as an outsider for the first time. Is there a historic district, covered bridge, college campus, sports arena or business district that is unique that could appeal to outsiders? Live near the mountains or seacoast? Maybe major battlegrounds or where a president was born. Such subjects appeal to would be travelers.

IFPO member David Doblack created a theme for his trip in the summer of 2022: *My American Journey Driving My Mustang Across the USA*. He left the east coast from New York in mid summer 2022, drove across the northern tier until arriving in Alaska in October. He visited and documented almost every well known and important historical site along the way while shooting selfies of himself and his Mustang at each stop on his journey.

David was simply having fun. A serious travel photographer could make the same trip, document the same places and create a documentary of important events and places in the USA. Most likely there would be a market for a least a portion of the work. *TPI Editorial Staff*

More on page 18





THE SEARS TOWER IN CHICAGO. FOR MORE THAN TWENTY YEARS AFTER ITS COMPLETION IN 1974, SEARS TOWER REMAINED THE WORLD'S TALLEST SKYSCRAPER. IT IS STILL THE THIRD.

USS CONSTITUTION, ALSO KNOWN AS OLD IRONSIDES, IS A WOODEN-HULLED, THREE-MASTED HEAVY FRIGATE OF THE UNITED STATES NAVY. SHE IS THE WORLD'S OLDEST SHIP OF ANY TYPE STILL AFLOAT (IN THE BOSTON HARBOR). SHE WAS LAUNCHED IN 1797, ONE OF SIX ORIGINAL FRIGATES AUTHORIZED FOR CONSTRUCTION BY THE NAVAL ACT OF 1794 AND THE THIRD ONE CONSTRUCTED.

PHOTOS ©2022 BY DAVID DOBLACK



My American Journey

Having a knowledge of USA 19th and 20th Century history was the guide for most of my journey. I stopped in cities and places where things happened such as the Boston Harbor, Ford Motor Plant, the Sears Building in Chicago, the Replica of Lewis and Clark Keel Boat anchored in Bismarck, North Dakota and the Space Needle in Seattle plus dozens more. None of these prepared me for the majesty of Alaska. The beauty and largeness of everything was overwhelming. Away from the cities it was almost like man had never touched it. On the road to Fairbanks near our journey's end was the grand prize. The magnificent Mt. McKinley, glowing in late afternoon sun was indescribable - there are no words. David Doblack IFPO



ON THE ROAD TO FAIRBANKS APPROACH-
ING THE MAGNIFICENT MT MCKINLEY
NEAR OUR JOURNEY'S END..

© 2022 David Doblack IFPO

Valencia MotoGP 2022

By IGOR AND JULIO CANO, AI NEWS



Augusto Fernández

Francesco "Pecco" Bagnaia



2022 FIM MotoGP



, Izan Guevara

™ **WORLD CHAMPIONS**

© IGOR CANO





Valencia MotoGP 2022

BY IGOR AND JULIO CANO, AI NEWS

Tips for Shooting Motorsports

Motorsports in general may pose the most danger of any sport for photographers and journalists. When racing season hits full swing, members of the media find themselves track side with cameras and notebooks working in a danger zone. For many, this will be the first time. If you are in that category, make sure you arrive early enough to understand their media guidelines and safety procedures. Getting fully prepared before the big race is key.

At The Track:

- First make sure your press cards are up to date.
(If not go to (<https://www.ifpo.net/overview-of-press-credentials/>))
 - In addition to following the media guidelines for the circuit, a media guide from the sponsors of the racing series should also be consulted — if available.
 - Make sure to get a map of the circuit each time you shoot a race, whether you know the course or not. Safety is the real issue, but you may also find a vantage point on the map that yields a fresh perspective or learn that your old vantage point is unsafe.
- Finally if you don't know where you're going, don't try to fake it. Do your homework and know why and what you're doing before you start. Following the rules and safety tips projects professionalism. Your work and your reputation will benefit from the careful attention to each. There will be another race on another day — and you want to be there. Ω



(42) ALEX RINS, (83) JORGE MARTÍN, (43) JACK MILLER,
(93) MARC MÁRQUEZ, (20) FABIO QUARTARARO. © 2022
JULIO CANO, AI NEWS



Oman International Rally January 2023

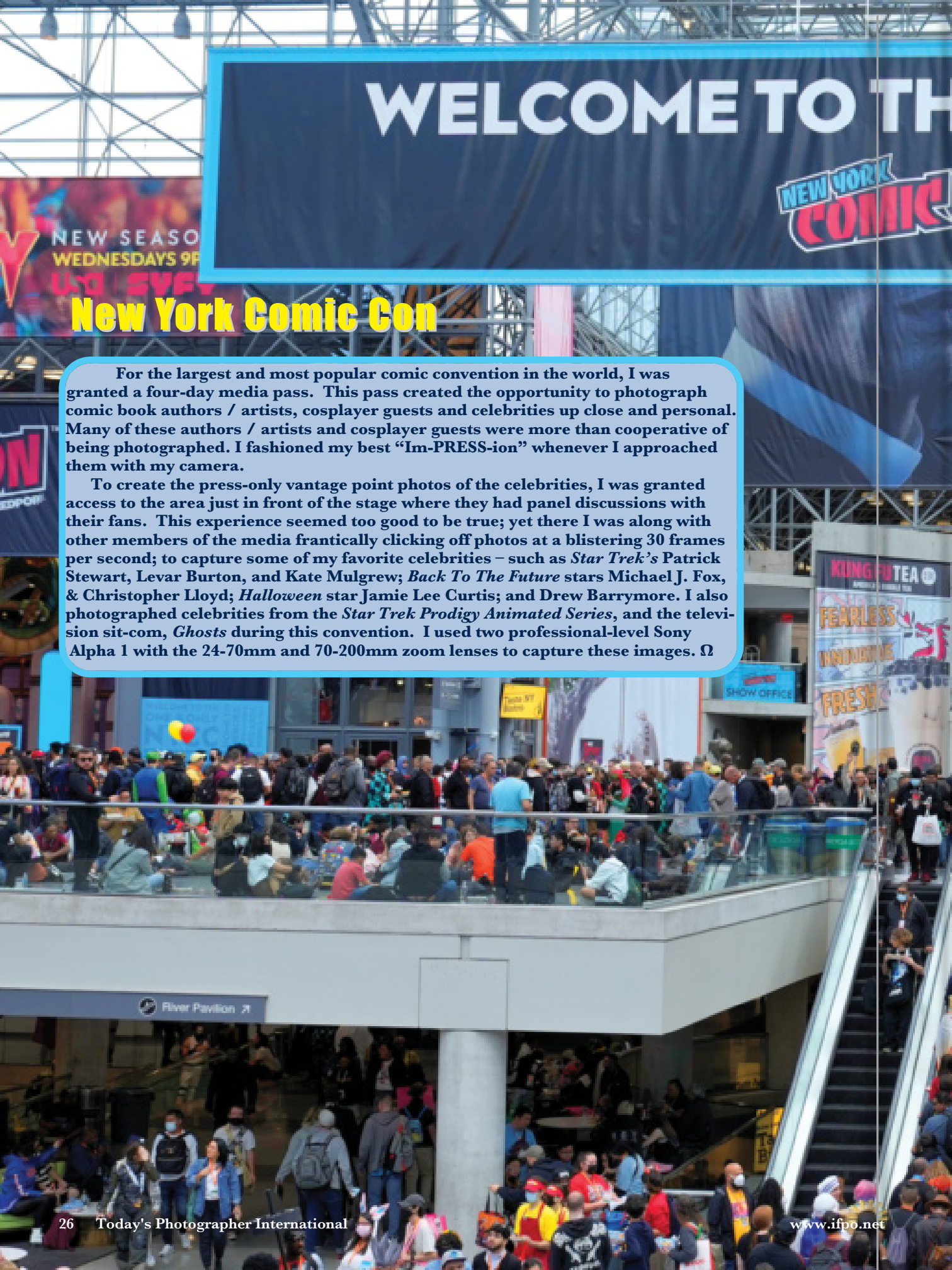
The Oman International Rally is an annual race that is held in the Sultanate of Oman. It is part of the FIA Middle East Rally Championship (MERC) and is known for its hot and dusty conditions. The rally typically covers a distance of around 1,500 kilometers over a period of three days, featuring a mix of stages.

Al Rawahi hit the front on the first of a dozen gravel stages and stayed clear of major trouble, punctures aside, to guide his Škoda Fabia Evo to victory by the margin of 6 min 35.6 sec. The feat meant the Omani became one of only 15 drivers ever to win more than one round of the FIA Middle East Rally Championship. It is scheduled to happen in 4 more countries: Qatar, Kuwait, Jordan and Lebanon for 2023. Ω

MERC - Oman International Rally

*By Manoj Soundararajan Muscat, Oman
IFPO, American Image Press*





WELCOME TO THE

NEW YORK
COMIC CON

New York Comic Con

For the largest and most popular comic convention in the world, I was granted a four-day media pass. This pass created the opportunity to photograph comic book authors / artists, cosplayer guests and celebrities up close and personal. Many of these authors / artists and cosplayer guests were more than cooperative of being photographed. I fashioned my best “Im-PRESS-ion” whenever I approached them with my camera.

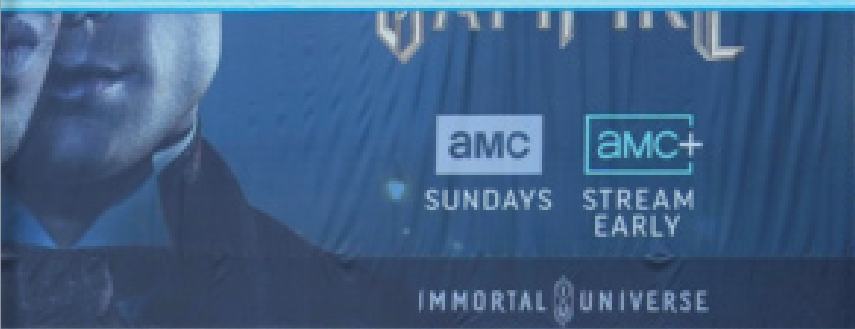
To create the press-only vantage point photos of the celebrities, I was granted access to the area just in front of the stage where they had panel discussions with their fans. This experience seemed too good to be true; yet there I was along with other members of the media frantically clicking off photos at a blistering 30 frames per second; to capture some of my favorite celebrities – such as *Star Trek*’s Patrick Stewart, Levar Burton, and Kate Mulgrew; *Back To The Future* stars Michael J. Fox, & Christopher Lloyd; *Halloween* star Jamie Lee Curtis; and Drew Barrymore. I also photographed celebrities from the *Star Trek Prodigy Animated Series*, and the television sit-com, *Ghosts* during this convention. I used two professional-level Sony Alpha 1 with the 24-70mm and 70-200mm zoom lenses to capture these images. Ω

THE ONE & ONLY



As a press photographer, it is your duty to document newsworthy happenings – never altering circumstances or interfering with action to enhance your photographs.

By Henry Smith AI News Service, Warwick, New York



Star Trek Patrick Stewart

Above (Topaz Editing)

©2022 Henry Smith, *AI News*

Tech Tips

Review of TOPAZ AI Photo Editing Software

Like my initial response to IFPO's claim of "Press Credentials That **REALLY** Work," I found myself being highly skeptical of TOPAZ's claim to de-noise, sharpen, and enhance resolution in my photographs. I looked at their sales pitch online, tested the software on what looked like throw-away photos; so of course the software flawlessly applied the necessary fixes to these photos. *But*, will it work with *my* photos once I plunk down the \$135 to install the software on my computer? I am extremely happy to say that this software is outstanding in its ability to fix photos – and it does so automatically ["autopilot" feature] without the destructive editing process common in most other software. TOPAZ -AI also gives the option of manually editing photos.

The only drawback is that the process of fixing even one photo is painfully SLOW, requiring 2 – 5 minutes. Speaking of photo editing, I first and foremost am a huge fan of "getting it right in camera." I much rather spend more time behind the camera than on a computer fixing photos. However, since even the best of photographs require some *fixing* (similar to the old dark room process of developing and printing), spending time in front of a computer is a necessary process. I am a minimalist when it comes to editing photographs. I use the editing process **ONLY** for minor touch-ups, color correction, cropping, and clarity, just like I did when I worked with film. Doing more would compromise the integrity of the photograph within the news story that I capture – as it happens!

I use AI News Service's Code of Ethics as my guide: *As a press photographer, it is your duty to document newsworthy happenings – never altering circumstances or interfering with action to enhance your photographs. Your photos should tell a story just as it happened. Meeting the high standards of good press photography requires patience, determination and a strong set of ethics.*

Remember, this or any photo editing software should never be used in place of good photographic skills. Also, that high moral standards when editing or processing images must maintain, and never alter, the truth of the story. I give TOPAZ AI Photo 5 stars! Ω

Shoot High School Sports

To Sharpen your Skills ... while having fun

David Milner, USPRESSCORPS.ORG



Everyone dreams of shooting big time sports, The *Super Bowl*, *Indy 500*, *US Olympics*, *Iron Man World Championships* and more. I dream too. But reality for me is shooting events that I can work into my daily life schedule. That means mostly local and regional events including high school sports. At the end of the 2022 football season I followed local teams to the Indiana High School Athletic Association (IHSAA) State Championship Tournaments.

Believe me when I say the players and the fans were *Super Bowl* excited. No big jackpots or player bonuses, but pride and youthful innocence were abound. Talent, skills and determination were also present. The spirit of youth is unmeasurable and admirable. Needless to say it was an amazing experience for me.



David Milner
USPRESSCORPS.ORG



2022 INSAA Class 2A Football Champions
EVANSVILLE MATER DEI WILDCATS CELEBRATE 14-3 VICTORY
OVER ANDREAN 59ERS 20-10.
SENIOR ETHAN STOTZ (INSET ABOVE R) CELEBRATES HIS
SECOND TD NEAR THE END OF THE FIRST HALF.
WILDCATS PLAYERS AND STUDENT BODY CELEBRATE (INSET CENTER).
©2022 DAVID MILNER, USPRESSCORPS.ORG



WASHINGTON WIZARDS VS CARLOTTE
HORNETS, DECEMBER 2022.
© 2022 YUSUF S. ABDULLAH, AI NEWS



Strategies for Covering Sports

The process of obtaining press passes for sporting events is fairly standardized. Before granting press passes to a photographer or journalist, the sports organization will generally require that you have a press card and are on assignment for a newspaper, magazine, or broadcast news service. Without a valid press card, you cannot approach an event and expect to gain access.

Understandably, most sports organizations require online applications or written requests by the news or photography editor of a recognized newspaper, magazine or news service. This is to verify the assignment for the reporter or photographer. IFPO and the editors of *Today's Photographer International* magazine offers this service to all members who are enrolled in a press program.

Plan ahead

The best of plans sometimes fall apart. No plan at all for press access will likely be a disaster. It is always a good idea to contact the Sports Information Director or the Director of Public Relations to get their media guidelines for upcoming events. Knowing their rules and date of events as far ahead of schedule as possible enhances one's chances of gaining access.

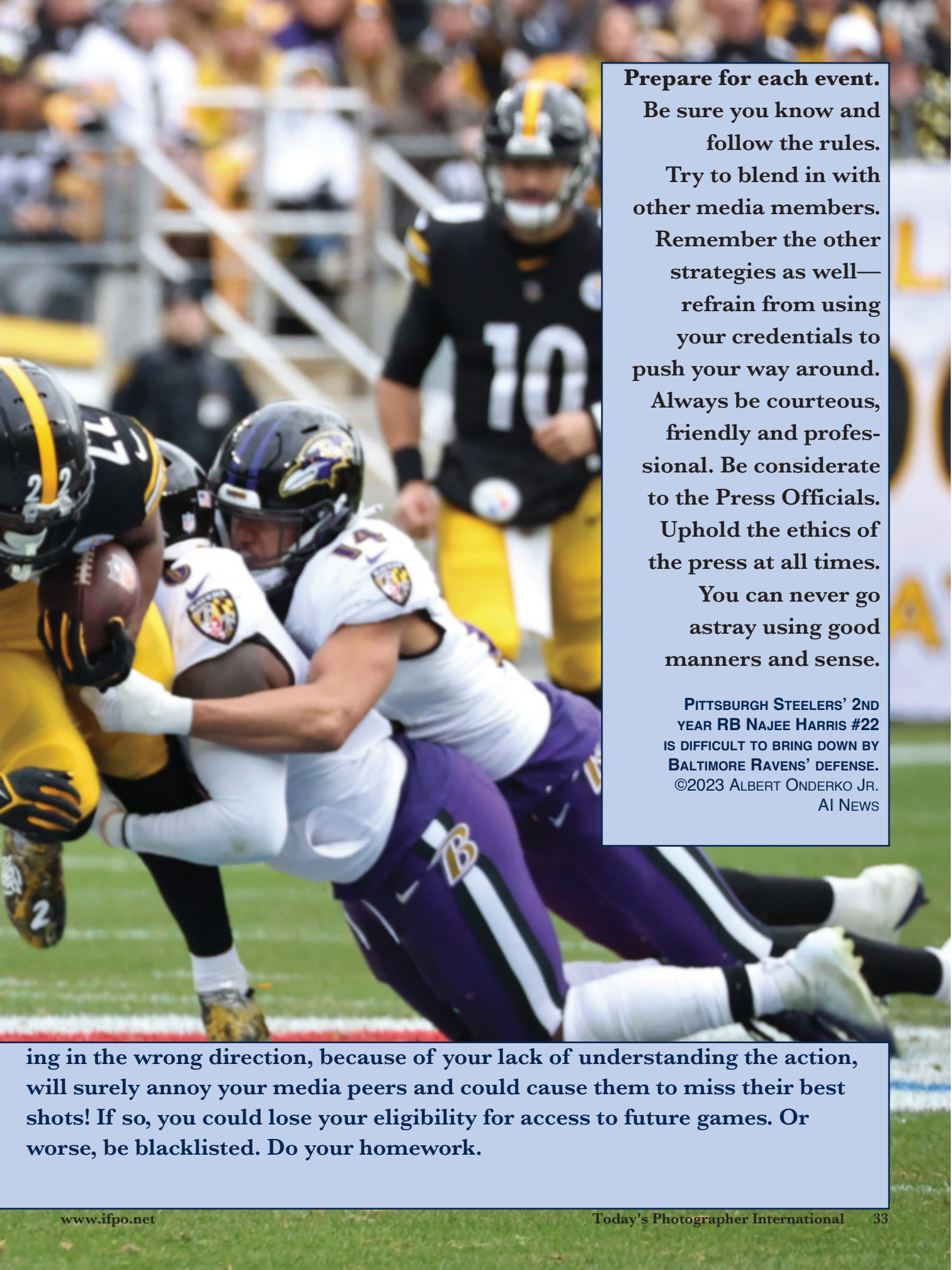
There are specific windows of time available to apply. No applications are accepted before or after the application window closes. Know and follow the rules to succeed.

Strategies for Covering Sports



Successful sports photographers do their homework. They have an indepth knowledge of the sports they cover. They know which teams are hot and those that are not. The more informed photographers will zoom in on the crucial moments and capture the photos that the news outlets want.

Your knowledge, or lack of, will be apparent to other media members. Mov-



Prepare for each event.

Be sure you know and follow the rules.

Try to blend in with other media members.

Remember the other strategies as well—refrain from using your credentials to push your way around.

Always be courteous, friendly and professional. Be considerate to the Press Officials.

Uphold the ethics of the press at all times.

You can never go astray using good manners and sense.

**PITTSBURGH STEELERS' 2ND
YEAR RB NAJEE HARRIS #22
IS DIFFICULT TO BRING DOWN BY
BALTIMORE RAVENS' DEFENSE.
©2023 ALBERT ONDERKO JR.
AI NEWS**

ing in the wrong direction, because of your lack of understanding the action, will surely annoy your media peers and could cause them to miss their best shots! If so, you could lose your eligibility for access to future games. Or worse, be blacklisted. Do your homework.

Don't act like a fan — ever!

Remember, you are there to get the story. It may be difficult for you to remain detached from the excitement of the sport. However, concentrating and staying calm helps you anticipate the action before it happens. That's as close as you can get to planning your shots — in fast action sports.

You are sharing a space where everyone has the same mission, to get the best shots and get the story out. Therefore, treat other media personnel respectfully. Be considerate and help others when possible. Goodwill will be returned to you.

Never criticize a player for any reason, fumbling the ball, or even for exhibiting poor sportsmanship. That's the job of the coaching staff.

After the game, if you have access to the players, compliment them on the game and on their performance. Do your job quickly. Say your thank you's and get out as rapidly as possible. They are tired and there's post game follow up with the coaches.

Always respect your subject.

Never ever photograph a player in a compromising or slightly questioning situation — no matter how tempting. That's a sure way to end your dreams of being a respected press photographer. Ω

MARYLAND MEN'S BASKETBALL
COMES ON LATE TO BEAT
OHIO STATE, 80-73 ON JANUARY 8, 2023.
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Strategies for Covering Sports



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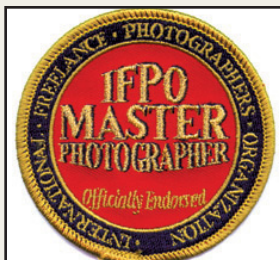
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